



AND

# *Synthesight:* Revolutionizing AI-Driven Text Analysis

Next-Generation AI for In-Depth,  
Transparent, and Secure Insights.

Where Deep Insight Meets Innovation

# About us



- iB3 SA is a Swiss-based strategy technology company founded by a team of AI researchers and formal logic specialists. Our mission is to transform document intelligence by combining the power of large language models with structured formal reasoning.
- Headquartered in Lugano, we maintain the highest standards of data security and privacy. All our processing is done on Swiss or EU servers, ensuring compliance with the strictest data protection regulations globally.
- We serve law firms, corporate legal departments, public sector organizations, and media companies across Europe, helping them identify hidden risks, uncover biases, and model complex scenarios with unparalleled accuracy.



**Marco Tausel**

Chief Executive Officer (CEO)

Innovative electronic engineer with over 35 years of experience supporting SMEs in technology innovation and R&D.



**Jiri Hradec**

Chief Technology Officer (CTO)

Seasoned data and AI expert with over 20 years' experience in designing and deploying sophisticated data analytics and AI solutions.



**Matteo Morini**

Chief Scientific Officer (CSO)

Data scientist with expertise in multiple subfields including imaging and signal processing for the biotech and bioinformatics research industry.

# Pillars of our work



## Privacy Solutions

Ensures data security with custom hardware



## Information Cache

Utilizes vast data for comprehensive insights



## Complex Team Organization

Structures agents into efficient teams



## Human Behavior Insights

Analyzes societal feedback and choices



## Analytical Thinking Methods

Applies structured analysis techniques



## The missing piece: Symbolic Logic



Thanks to Symbolic Logic *Synthesight*<sup>®</sup> guides the language models where **current models only guess how to think.**

We have merged:

- state-of-the-art LLMs
- symbolic reasoning
- knowledge graphs
- proprietary deterministic algorithms

to reach **unprecedented levels of repeatability and reliability** in text processing and analytics.

## Expert Analysis Process



**Expert Team Formation**

Experts are selected based on problem relevance



**Focused Analysis**

Experts provide specialized insights



**Opinion Extraction**

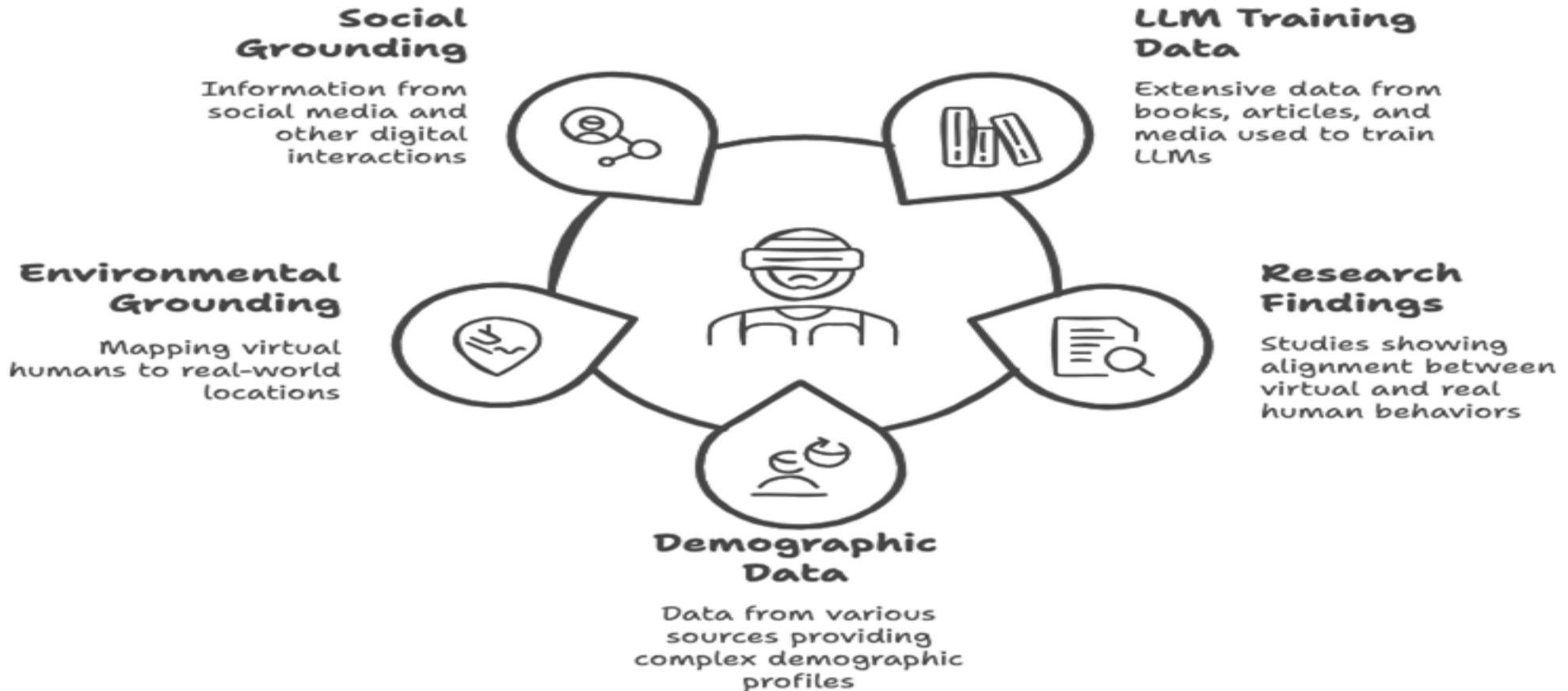
Common and diverse opinions are extracted

# Virtual Humans (VH)



AND

## Components of Realistic Virtual Humans



# Virtual Humans (VH)




You are now selecting from **501,734,495** people.

One database record represents on average 174 people.  
The database contains 2,888,770 records.

COUNTRY	RANDOM	STAPRO	RANDOM	LEAVREAS	RANDOM
MARSTAT	RANDOM	ISCO3D	RANDOM	FTPTREAS	RANDOM
REGION	RANDOM	FTPT	RANDOM	NEEDCARE	RANDOM
DEGRBA	RANDOM	TEMP	RANDOM	HOMEWK	RANDOM
EDUCSTAT	RANDOM	SIZEFIRM	RANDOM	REGISTER	RANDOM
HATLEVID	RANDOM	SUPVISOR	RANDOM	INCDECIL	RANDOM
HATFIELD	RANDOM				

Number of Agents: 4 Apply filters Save Load Form opinions



**Kim Jonkman-van der Meer (Netherlands, 27 years)**

<b>Sex</b>	Female
<b>Nationality</b>	Netherlands
<b>Country of birth</b>	Netherlands
<b>Worked recently</b>	For 15+ years neither worked nor had a job or business
<b>Occupation (3-Digit ISCO)</b>	Not applicable
<b>Searching for employment during the 4 weeks ending in the reference week</b>	Person is not searching for employment and has already found a job which will start in more than 3 months
<b>Education Status</b>	Not a student
<b>Country of residence</b>	Netherlands


**Personal Profile**

**Name and Contact Information**

- Kim Jonkman-van der Meer
- Country of residence: Netherlands
- Region of residence: NL
- Degree of urbanisation: Towns and suburbs

**Demographic and Personal Characteristics**

- Age: 27-31 years old
- Sex: Female
- Nationality: Netherlands



**João Faria Albuquerque (Portugal, 27 years)**

<b>Sex</b>	Male
<b>Nationality</b>	Portugal
<b>Country of birth</b>	Portugal
<b>Worked recently</b>	For 15+ years neither worked nor had a job or business
<b>Occupation (3-Digit ISCO)</b>	Not applicable
<b>Searching for employment during the 4 weeks ending in the reference week</b>	Person is not searching for employment and has already found a job which will start in more than 3 months
<b>Education Status</b>	Has been a student or an apprentice
<b>Country of residence</b>	Portugal

**Personal Profile**

**Name**


João Faria Albuquerque

**Age**

27-31 years old

**Country of Residence**

Portugal



**Georgi Dimitrov (Bulgaria, 42 years)**

<b>Sex</b>	Male
<b>Nationality</b>	000
<b>Country of birth</b>	NO ANSWER
<b>Worked recently</b>	Worked for pay or profit
<b>Professional status</b>	Self-employed with or without employees
<b>Economic Activity (1-Digit NACE Rev. 1.1)</b>	Wholesale and retail trade; repair of motor vehicles and motorcycles
<b>Country of Place of Work</b>	Bulgaria
<b>Region of Place of Work</b>	BG


**Georgi Dimitrov**

**Personal Profile**

- Name: Georgi Dimitrov
- Age: 42-46 years old
- Country of Residence: Bulgaria
- Country of Birth: Unknown
- Household Information: Lives in a private household with 5 persons, including himself and his spouse.

**Skills and Competencies**

- Industry Expertise: Wholesale and retail trade; repair of motor vehicles and motorcycles



**Marco Bianchi (Italy, 47 years)**

<b>Sex</b>	Male
<b>Nationality</b>	Italy
<b>Country of birth</b>	Italy
<b>Worked recently</b>	Worked for pay or profit
<b>Professional status</b>	Employee
<b>Occupation (3-Digit ISCO)</b>	Assemblers
<b>Country of Place of Work</b>	Italy
<b>Region of Place of Work</b>	Abruzzo
<b>Full-Time or Part-Time Work</b>	Full-time

**Marco Bianchi**

**Personal Profile**

- Name: Marco Bianchi
- Age: 47-51 years old
- Country of residence: Italy
- Country of birth: Italy
- Nationality: Italy
- Household information: Lives in a private household, One adult without children

**Skills and Competencies**

- Assembler with experience in working with various teams

# Virtual Humans (VH)



## Form people's opinions

illegal immigration

Search the web

Evaluation



**Kim Jonkman-van der Meer**  
(Netherlands, 27 years)

The Complete Profile

### Scope the persona would be searching

Nederlandse immigratie wetgeving nieuws en updates

### Results summary and persona relevance:

The persona, Kim Jonkman-van der Meer, searched for "Nederlandse immigratie wetgeving nieuws en updates" and obtained the following results:

She found various news articles and websites related to immigration law and policy in the Netherlands, including updates on asylum procedures, the government's approach to migration, and the impact of new laws on immigrants. Some of the articles specifically mentioned the new government's plans to tighten asylum laws and the EU's response to these plans.

Relevant to Kim's situation, some articles discussed the challenges faced by immigrants in the Netherlands, including the need for better consultation and cooperation between government agencies. Others highlighted the importance of protecting the rights of refugees and asylum seekers.

While the results do not provide specific information on Kim's individual situation, they do offer a broader understanding of the current state of immigration law and policy in the Netherlands, which may be relevant to her interests and concerns.

- [1] [Nieuws - Immigratie naar Nederland - Rijksoverheid](#)
- [2] [Asiel: laatste ontwikkelingen - IND](#)
- [3] [Nieuws - IND](#)
- [4] [Aanpak vluchtelingenproblematiek en het migratiepact - Rijksoverheid](#)
- [5] [Raad van State in Nederland kritisch over asielwetten die regering](#)
- [6] [Samenvatting adviezen Asielnoodmaatregelenwet en Wet invoering ...](#)
- [7] [Coalitie wil dat minister Faber rem zet op Europese wet over ...](#)
- [8] [Migratieweb: Nieuws](#)
- [9] [Gebrek aan consultatie bij asielwetgeving schaadt rechtsstaat](#)
- [10] [De nieuwe Nederlandse regering met strengste plannen voor asiel](#)
- [11] [Adviesraad Migratie: Home](#)
- [12] [Belangrijkste punten op het gebied van immigratie van de nieuwe](#)
- [13] [Nederland informeert EU over 'opt-out'-plannen, 'iets van de lange ...](#)

### Top 3 results the persona would select to read:

[1] [Nieuws - Immigratie naar Nederland - Rijksoverheid](#):  
### Step 1: Understanding the text I'm reading about immigration to the Netherlands, but it's not about me. I'm Kim Jonkman-van der Meer, a 27-31 year old woman from the Netherlands, married with a child. I don't work and take care of my family. I have an elementary school education. ### Step 3: Important points for me **Point 1:** I see that the government is trying to help immigrants find work and integrate into society. This is interesting to me because I'm a mother and I want the best for my child. I hope that this will make it easier for immigrants to settle down and find jobs. **Point 2:** There's a pilot program to help status holders (immigrants with a residence permit) find work. This sounds like a good initiative, but I'm not sure how it will work in practice. As a stay-at-home mom, I don't have much experience with the workforce, but I'm sure it's not easy for immigrants to find a job. **Point 3:** The government is investing in education and training for immigrants. This is great news for me because I'm always looking for ways to improve myself and my family's life. Maybe I can even take some courses to learn new skills and get back into the workforce.

[4] [Aanpak vluchtelingenproblematiek en het migratiepact - Rijksoverheid](#):  
### Point 1: **Tijdelijke grenscontroles** I read that from 9 December 2024, the Netherlands will have **tijdelijke grenscontroles** in place at the border. This is for 6 months. I'm not sure what this means exactly, but it sounds like some kind of checks at the border. I hope it doesn't cause too much trouble for people trying to travel. ### Point 2: **Asielprocedures verbeteren met EU migratiepact** I see that the EU has an **Asiel- en Migratiepact** that will be implemented from 12 June 2026. This includes things like better screening for migrants, faster processing of asylum requests, and more. I'm not sure what this all means, but it sounds like they're trying to make the asylum process more efficient. ### Point 3: **Oplossingen vluchtelingenprobleem** I read that the EU wants to **aanpakken grondoorzaken** of the refugee problem, like war and economic reasons. They also want to **opvangen en registreren van vluchtelingen aan buitengrens**, and **asylum krijgen of terugkeren**. I'm not sure what this all means, but it sounds like they're trying to address the root causes of

# Virtual Humans (VH)



## Final Text and Analysis

### **Kim Jonkman-van der Meer (Netherlands, 27 years)**

Where do I even start with this? I'm sitting here in my living room in the Netherlands, reading about some American politician's victory speech, and I have to say, it's all a bit confusing. I mean, I don't really care about American politics, I have enough to worry about with my own family and country. But what really gets me is the tone of this speech. It's all so... boastful. "We've made history for a reason tonight, and the reason is going to be just that." What does that even mean? And all this talk about "making America great again" - what about the rest of the world? Don't we deserve to be great too? And another thing, what's with all the "we" this and "we" that? Who is this "we" he's talking about? Is it just the Americans, or is it supposed to be some kind of global "we"? I don't feel like I'm part of this "we" he's talking about. I'm also a bit put off by the way he's talking about his opponents. I mean, I don't know much about American politics, but it seems like he's being pretty divisive. Can't they all just get along? But you know what really bothers me? It's that this speech is all about America, America, America. What about the rest of the world? What about the problems we're facing here in Europe? Don't we deserve some attention too? I guess what I'm trying to say is that I just don't get it. I don't get why this speech is so important, or why I should care about American politics. Can't we just focus on our own problems for a change? Oh, and one more thing. I'm a bit tired of all the "winning" and "victory" talk. Can't we just have a bit of humility for once? It's not all about winning or losing, it's about working together to make the world a better place. Anyway, that's my two cents on this speech. I'm sure some people will love it, but it's just not my cup of tea. Now, if you'll excuse me, I have to go take care of my family. That's what really matters to me.

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### **João Faria Albuquerque (Portugal, 27 years)**

Wow, this is quite a speech. I'm not even sure where to start. As a Portuguese citizen, I have to say that I'm a bit disconnected from the American political scene, but this speech sounds like it's from a completely different world. The level of confidence and arrogance is staggering. I mean, I've heard of the phrase "making America great again," but this guy is taking it to a whole new level. What really gets me is the way he's talking about his movement as if it's some kind of revolution. Newsflash: you're not a revolutionary, you're a politician. And the way he's thanking his "friends" and talking about the "love" in the room... it's just so insincere. I mean, I've seen more genuine emotions at a high school reunion. And what's with all the bragging about winning elections? I get it, you won, congratulations. But do you have to rub it in everyone's face like that? It's like he's trying to convince himself that he's actually accomplished something. And the way he's talking about the Senate and the House of Representatives... it's like he's trying to take credit for everything. You know, as someone who's interested in psychology and philosophy, I have to say that this speech is a fascinating case study. It's like a textbook example of narcissistic personality disorder. I mean, the guy is literally talking about himself in the third person. "We're going to make America great again"... who's "we"? You and your ego? Anyway, I guess what I'm trying to say is that this speech is just a bit too much for me. I need to go for a hike or something to clear my head after listening to this. Maybe play some guitar to calm down. This guy's energy is just too intense for me.

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### **Georgi Dimitrov (Bulgaria, 42 years)**

The text I'm reading seems to be a speech by an American politician, likely Donald Trump, after a significant election victory. As a Bulgarian man, I must say that I find the tone and language used to be quite... bombastic. The constant use of superlatives, such as "the greatest," "the most incredible," and "the best," strikes me as overly confident, if not arrogant. What I find interesting, though, is the emphasis on the idea of "making America great again." As someone who values stability and security, I can understand the appeal of a



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# Agentic Foundries (AF)

AND



SYNTHESIGHT<sup>®</sup>

## Agentic Factory Process Flow



Agents interpret and analyze documents



Applying various analytical methods



Fetching data via API or web browsing



Managing models for precision



## Panoramica: Instant 360° Intelligence From Purpose-Built Multi-Agent Teams



Whenever you drop in a document, headline, policy draft or problem statement, **Panoramica auto-assembles a “flash task-force” of AI specialists**—each with a unique lens—who interrogate the material in parallel. In <10 seconds you receive:

- 1. Structured Findings** from each role (e.g., Propaganda Analyst, Bias Investigator, Fact-Checker).
- 2. Consensus & Divergence Map** distilled by a meta-agent that highlights the strongest agreements, sharpest disagreements, and the “white spaces” no one covered.
- 3. Optional Heat-Maps & Visual-Analytics** (sentiment, bias hotspots, risk radar) ready for slide-decks or APIs.

Because every team is generated *on the fly* from a curated competence library, Panoramica brings a **true 360-degree view** to any subject—harassment policy, deep-tech white paper, geopolitical briefing, marketing copy, threat-intel feed, you name it.



PANORAMICA

# Dashboard



## Dashboard

Welcome back, Marco Tausel

Notifications

+ New Analysis



completed

### panoramica

Instant bias & threat scan with multi-agent task forces

Select Document

La sesta estinzione...

Select Agents

Six Thinking Hats

Run Analysis



completed

### legalica

Deep logic analysis with contradiction detection

Select Document

Risposta Aldo...

Analysis Type

Choose analysis type

Run Analysis



completed

### strategica

Scenario builder with virtual population testing

Select Document

Risposta Aldo...



completed

### populica

Public message simulator with reaction prediction

Select Document

Risposta Aldo...



PANORAMICA

# Document Library



SYNTHESIGHT®



Synthesight®

Dashboard

Library

Calendar

Administration



A product of iB3®

Settings

Feedback

Logout

## Document Library

Manage your legal documents

New Folder

New Empty Document

Upload Document

Search documents...

All Types

test NDA

markdown draft

contract

Versions 22/05/2025

M&A analysis

markdown draft

No description provided

Versions 05/06/2025

FOGRA NDA

text draft

No description provided

Versions 21/05/2025

La sesta estinzione

markdown draft

No description provided

Versions 26/05/2025

Contract Marlin SpA

markdown draft

test document

Versions 04/06/2025

Risposta Aldo

markdown draft

No description provided

Versions 10/06/2025

sample NDA

text draft

sample NDA for customer that send test documents

Versions 21/05/2025

rapporto fibre ottiche chiasso

markdown draft

No description provided

Versions 05/06/2025

analisi contrattuale tecno-  
beton

markdown draft

No description provided

Versions 10/06/2025

comunicato donna grassa

markdown draft

valutazione stile ...



PANORAMICA

# My Analysis



## My Analyses

2025

June

May

Date & Time	Document Title	Module	Team	Analysis	Actions
27/05/2025, 22:22:00	comunicato donna grassa	panoramica	Framing/Narrative Analysis	<a href="#">View Analysis</a>	
26/05/2025, 17:42:32	La sesta estinzione	panoramica	Six Thinking Hats	<a href="#">View Analysis</a>	
26/05/2025, 17:34:12	comunicato donna grassa	panoramica	Bias identification	<a href="#">View Analysis</a>	
26/05/2025, 17:31:14	comunicato donna grassa	panoramica	Press Release	<a href="#">View Analysis</a>	
26/05/2025, 17:29:54	comunicato donna grassa	panoramica	Press Release	<a href="#">View Analysis</a>	
26/05/2025, 17:27:57	test NDA	panoramica	Manipulation Detection	<a href="#">View Analysis</a>	
26/05/2025, 17:25:41	comunicato donna grassa	panoramica	Bias identification	<a href="#">View Analysis</a>	



# View Analysis



AND

## The Sixth Mass Extinction: A Summary

The article discusses the "Sixth Mass Extinction," highlighting the contributions of Edward O. Wilson and Richard Leakey, who warned about the devastating impact of human activities on biodiversity.

### 1. Key Points:

- **Edward O. Wilson:** A pioneer in biodiversity studies, he warned about the ongoing mass extinction caused by habitat destruction, invasive species, pollution, overpopulation, and resource exploitation. He emphasized the ecological, economic, scientific, and ethical reasons to protect biodiversity.
- **Richard Leakey:** Another prominent figure who raised awareness about the extinction crisis. He took direct action against wildlife trafficking and faced significant risks for his conservation efforts.
- **The Sixth Extinction:** Scientific evidence confirms that the sixth mass extinction is underway, with numerous species facing extinction and significant population declines.
- **Causes:** The extinction is driven by habitat loss, invasive species, pollution, human population growth, overexploitation of resources, and climate change.
- **Solutions:** Systemic solutions are needed, including eliminating extinction factors, protecting areas, and restoring ecosystems. Wilson and Leakey believed that protecting 30-50% of ecosystems could halt the extinction.
- **Impact:** The loss of biodiversity has far-reaching consequences, affecting essential services like seed dispersal, soil fertility, water and air quality, and food production.

The article concludes that while Wilson and Leakey were labeled as alarmists, their warnings have been validated by scientific data. Addressing the causes of the sixth extinction is crucial for the well-being of both the planet and humanity.

Starting agent analysis...

- Agent 'White Hat: Facts and Figures Analyst' finished analysis.
- Agent 'Red Hat: Emotional Intelligence Specialist' finished analysis.
- Agent 'Black Hat: Risk and Caution Advisor' finished analysis.
- Agent 'Yellow Hat: Benefits and Opportunities Analyst' finished analysis.
- Agent 'Green Hat: Creative Problem Solver' finished analysis.
- Agent 'Blue Hat: Process and Organization Facilitator' finished analysis.
- Agent 'Royal Hat: The Owner' finished analysis.

### Thematic Categories of Expert Opinions on the Sixth Mass Extinction

#### I. Factual Basis and Scientific Understanding

##### • White Hat: Facts and Figures Analyst

This expert focuses on providing a data-driven understanding of the sixth mass extinction, citing key figures like Wilson and Leakey, and quantifying the extent of biodiversity loss. They emphasize the need for further research into statistical models, rates of contributing factors, and comparative studies of extinction rates.

##### • Royal Hat: The Owner

This expert highlights the historical context of the sixth extinction theory, acknowledging the initial skepticism and subsequent validation. They emphasize the role of Wilson and Leakey and the need for further research into ecosystem restoration strategies and their socio-economic implications.

#### II. Emotional and Ethical Considerations



## Populica: Simulate Public Reception with Synthetic Populations



Synthesight **Populica** is an AI-driven audience simulation platform that enables publishers, media organizations, PR teams, and government communicators to **test how diverse segments of the population will perceive, interpret, and react** to any message, news article, or public announcement *before* it's released.

It creates a **representative synthetic population** grounded in real demographic data (based on EU statistical databases on demographics, socioeconomic status and time use surveys) – an anonymized virtual society that statistically mirrors reality.

Crucially, Populica doesn't stop at demographics: it adds **rich social context** to each simulated person, so each "citizen" in Populica has a believable life and mindset.



## Strategica: Virtual Populations for Deep Strategic Intelligence



Unlock instant, nuanced insights with lifelike virtual human populations across any domain.

Synthesight Strategica by iB3 is a tailored insight service that uses **virtual-human populations** to deliver rich strategic intelligence.

Unlike solutions limited to academic studies or admissions, Synthesight Strategica applies to **any field where understanding population-level opinion matters** – from public policy and product design to marketing, employee experience, health communication, financial behavior, and beyond. It creates on-demand “synthetic focus groups” or survey panels that mirror your target demographics, letting you explore *how* and *why* people would react in diverse scenarios, instantly and at scale.



STRATEGICA

## Strategica: Wide-Ranging Applications



SYNTHESIGHT®

AND

- **Public Policy & Opinion:** Simulate voter or citizen responses to policy proposals and gauge public sentiment nuances. Craft messages that resonate with different communities and anticipate public concerns before they arise.
- **Product Design & Marketing:** Rapidly test new product concepts, ads, or branding with hundreds of lifelike consumer profiles spanning geographies, ages, and cultures. Get immediate feedback on what clicks and what doesn't, so you can refine messaging and design early.
- **Employee Experience:** Improve workplace policies or internal communications by consulting a diverse virtual employee base. Uncover how staff from various roles, seniorities, or regions might interpret an HR announcement or benefits change, revealing issues real employees might be hesitant to voice.
- **Health & Finance Communications:** Gauge reactions to health campaigns or financial advice across different socioeconomic and belief backgrounds. For example, see how a virtual population of patients with varied health attitudes responds to a public health guideline, or how investors with different risk profiles react to a new financial product pitch.

**And many more:** Any scenario where **detailed, structured crowd insight** is needed can be addressed. If human opinions or decisions impact your strategy, Synthesight Strategica can model it.



## Legalica Is A New Era Of Legal Document Analysis With AI Technology



- **Synthesight Legalica** is a next-generation of legal AI service that **analyzes contracts, NDAs, and litigation documents with human-like logic and full transparency**
- Every clause and condition in a document is tested for **coherence, consistency, and compliance**, uncovering contradictions or gaps that others might miss
- The result is an AI-driven **automated analysis** you can **trust**, with an **audit trail** of every reasoning step
- With Legalica, you can confidently navigate complex legal documents knowing that every analysis is thorough, every insight is justified, and **your organization is protected by truly intelligent legal AI**
- There is an additional option to use Legalica across **several required languages**



## How Legalica operates



A strategic advisor, helping legal teams not only **in finding problems** but also **formulating solutions** in just **up to 15 minutes** since the document is loaded into the platform

All you need is to download your document / text into the platform, then Legalica:

- **extracts key claims**, obligations and terms in text
- **identifies contradictions**, loopholes, or incoherent terms that could **create disputes**
- **highlights deviations** from your **organization's standards** and relevant **laws / regulations**
- **provides conclusions review** and **suggests alternative wording or safeguards** with a **full audit trail**

## Key Advantages with Synthesight



- **Swiss Reliability & EU Data Privacy:** Strong focus on AI sovereignty with data processed on secure servers in the EU and Switzerland.
- **Advanced Proprietary Technology:** Utilizes European-based LLMs, open-source infrastructure, and unique Natural AI Agents (NAIA) including Instant Experts (IE), Virtual Humans (VH), and Agentic Factory (AF).
- **Deep, Expert-Driven Insights:** Goes beyond standard NLP to provide actionable intelligence from multiple perspectives.
- **Maximum Security & Confidentiality:** Platform designed for data protection, decoupled from third-party AI for total confidentiality.
- **Ethical & Transparent AI:** Clear, auditable reasoning for all analyses.

## Your Journey with Synthesight



1. Personalized Introduction & Demonstration
2. Collaborative Pilot Program
3. Feedback & Refinement of the Solution
4. Strategic Integration Plan



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Thank you !!!



## Synthesight - A Project by IB3 S.A.

Via Moncucco 33 - 6900 Lugano, Switzerland

Email: [info@ib3.ch](mailto:info@ib3.ch)

Website: [www.ib3.ch](http://www.ib3.ch)

*Imagine a future where every idea is refined by the best minds and every perspective is illuminated by people from all walks of life.*

*That's the world we are creating with Synthesight.*

*We are not just building another text-analysis app.*

*We are building the ultimate engine to examine, enhance, and refine your message — no matter the context.*